

Focus Area 1: Economic Growth and Sustainability

Goal 1: Implement the Economic Development Capital Improvement Plan

Action Item: Add Special Obligation Bonds to the menu of available permanent financing options.

Action Item: Elevate efforts to use additional funding to leverage money from other partners including NCDOT, Buncombe County, the TDA, as well as other public and private partners.

Action Item: Extend the Capital Improvement Plan to 10 years.

Goal 2: Invest and leverage investment in community infrastructure.

Action Item: Research, develop and propose incentives for in-fill and redevelopment. Evaluate City owned property to determine best use.

Action Item: Evaluate the opportunities to improve ART services.

Action Item: Respond to results of Asheville In Motion Plan incorporating Complete Streets and Multi modal transportation policies.

Action Item: Prioritize transportation system that supports walking, biking, greenways and transit.

Action Item: Support I-26 Connector improvements.

Action Item: Promote innovative forms of development including Form Based Code, mixed use development, and strategies for sustainable infill development in coordination with the comprehensive plan.

Action Item: Research access to better broad-band internet connectivity throughout the city and for underserved populations.

Goal 3: Create economic development and community investment opportunities through partnerships, planning and incentives.

Action Item: Update the Comprehensive Plan 2025.

Action Item: Leverage regional service provider partnerships to assist small businesses and minority businesses in gaining access to effective business plan development.

Action Item: Support the Economic Development Coalition in update to the 5 X 5 Plan

Action Item: Review the City's current economic incentives policies to potentially include a minimum wage for created jobs and incentives for small businesses.

Goal 4: Support staff's continued implementation of operational efficiencies and practices of sustainability

Action Item: Evaluate the recommendations from the Mayor's Development Task Force

Action Item: Continue sustainability efforts to reduce the city's carbon footprint, including options to further solid waste reduction goals.

Actions Items: Continue strategic review of management models for key city parks and recreation facilities including the Nature Center and Aston Park Tennis Center.

Action Item: Implement environmentally sustainable storm water planning policies.

Action Item: Research possible loose leaf collections models.

Focus Area 2: Affordability and Economic Mobility

Goal 1: Expand Asheville's supply of quality, affordable homes for current and future residents.

Action Item: Develop an action plan with the Housing Authority for the redevelopment of a public housing community to include affordable, mixed income housing.

Action Item: Promote affordable housing located close to the CBD, jobs and transportation.

Action Item: Identify and initiate use of city owned land for development of affordable housing projects.

Action Item: Develop and implement a Comprehensive Affordable Housing Strategy which includes review of land use and zoning regulations, recommendations from the Affordable Housing Advisory Committee and development incentives to increase the production of affordable housing units.

Goal 2: Improve citizen equity by reducing disparity gaps with an emphasis on education and socio-economic mobility.

Action Item: Partner with Asheville City Schools to track progress toward the City School Strategic Plan; receive regular updates from the school system through City Council appointed liaison.

Action Item: Continue and consider elevating support for the City of Asheville Youth Leadership Academy.

Action Item: Identify appropriate partnership opportunities to improve access to affordable housing, transportation, and living wage jobs.

Focus Area 3: High Quality of Life

Goal 1: Make Asheville one of the safest cities in America based on approved metrics for similarly sized cities

Action Item: Develop strategies to address nuisance behaviors.

Action Item: Address traffic and pedestrian safety throughout Asheville in partnership with the North Carolina Department of Transportation.

Action Item: Implement the Asheville Police Department Strategic Plan including an open and transparent process for the selection of the police chief.

Action Item: Support and expand community based policing efforts to improve relationships between the police and the community.

Goal 2: Encourage policies that improve public health and safety for City of Asheville employees and citizens.

Action Item: Continue implementation of the Food Action Plan, including public/private partnerships to create community gardens and farmers markets on publically owned land, to ensure all citizens have access to affordable healthy food options.

Action Item: Continue emphasis on disease management and wellness for City of Asheville employees.

Goal 3: Continue to support Asheville as a culturally diverse city.

Action Item: Create strong public/private partnerships to bring festivals and public art to Asheville that will promote a sense of community.

Action Item: Continues support of entertainment, art, and cultural centers.

Goal 4: Continue to develop City Council communications and partnerships with citizens, community leaders, the media and elected officials.

Action Item: Evaluate and implement best practices to improve effective community engagement.

Action Item: Improve diversity and engagement of City Council's Boards and Commissions.

Action Item: Engage and develop working relationships with state and local legislators on issues regarding the City's legislative priorities.

Action Item: Create opportunities to communicate City efforts and achievements through traditional media, social media and community meetings.

Actions Item: Explore opportunities to implement open data policies.